Do children's books expand or confirm traditional gender norms?
A resource from a project funded by Nordic Council of Ministers

Analysis form

This form is intended for the analysis of picture book for children between one and six years of age, and are not suitable for poems, nonsense verse and factual books. Before filling in the form it is recommended that you are familiar with the analysis strategies from the website www.gendertest.no

The book’s title:
Author:
Illustrator:
Publisher:
Year:

What is the book about?
What happens? Give a brief introduction.

What gender patterns can you identify?
Support questions from the different gender analysis strategies.
The Counter: The gender of the main character and the subordinate characters ...

The Norm Critic: How is the main character's gender described? (Active-passive, emotions etc.)

The Picture Reader: Do the pictures break with traditional gender norms? (The picture of the main character, the environment, the use of colours, symbols, body language)

The Child Researcher: Which impressions does the book give the child about what it means to be a girl or a boy?
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The Fortune Teller: Are there other picture books that describe similar gender conditions?

Your assessment: Does the children's book expand or confirm traditional gender norms? What do you think and why?
The picture book expands traditional gender norms because:

The picture book confirms traditional gender norms because:

The picture book neither expands nor confirms traditional gender norms because: